

## *Practical Leadership!*

*A one day practical business skills course in Business Leadership*

### *Who is this course for?*

Small and medium businesses that are looking to hone their Leadership skills to move their businesses forward.

### *Course Outline*

As your business grows, diversifies or possibly even wavers slightly, it takes a special person to reassure and lead your people through to meeting your business objectives. Especially in tough times!

Maintaining business momentum and retaining key staff are often the sign of a good leader? Good leaders however, will not leave it to chance!

Successful businesses all over the world show positive signs of asking for help when needed and exploring learning and development opportunities. Far too many good businesses fail through poor leadership!

Develop the knowledge and skills to give direction within your business, enabling, inspiring, motivating and supporting your people to achieve what the business has set out to do

Give you and your people the skills to make a difference to them, your business and, more importantly, your Customer!!!

### *Agenda*

- **Leadership & Management**  
Understanding the differences and when to use them
- **Approaches to Leadership**  
A look at Leadership & Management styles
- **Leadership behaviours**  
The Leader in different situations
- **Building a Powerbase / developing trust**  
Gain confidence and Credibility as a Leader
- **Organisational Cultures**  
Which organisational culture is yours? Do you need to change?
- **Next steps**  
Review, identify strengths and prepare your tailored improvement plan
- **Summary**  
Q&A and Close